



Stemtech Biz Presentation – U.S. version 3 – SE2 All Product

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This document is to assist a speaker in presenting the Stemtech Biz Presentation (U.S. edition) contained on this disc. Please feel free to make this presentation your own. If you have any questions, please contact your upline support team or contact Stemtech Distributor Services.

Slide 1 – Intro

- Welcome to Stemtech.

Slide 2 – What Would it Mean to Have (Part 1)

- What would it mean to have more control over your future?
- The two things that people seek most are good health and financial freedom.
- Without these your options are limited, but with them you have more choices in life, more peace of mind.

Slide 3 – What Would it Mean to (Part 2)

- Imagine being able to do what you want, whenever you want!
- Wouldn't it be nice to spend more time with those you love?
- To earn an income from anywhere you want, even a tropical island!
- Let's find out how tens of thousands of people are already gaining control of their future and how you can join them if you choose.

Slide 4 – The World's First Stem Cell Nutrition Company (Part 1)

- The story begins with Stemtech International, Inc., headquartered in San Clemente, California and founded in 2005 by two men with a common vision.
- Ray C. Carter Jr., a seasoned businessman with an MBA and over 20 years' experience in direct sales and marketing.

Slide 5 – The World's First Stem Cell Nutrition Company (Part 2)

- And Christian Drapeau, a neurophysiologist, leading stem cell authority and co-developer of Stemtech's breakthrough flagship product.

Slide 6 – The World's First Stem Cell Nutrition Company (Part 3)

- An interesting aspect of Stemtech's growth has been Ray and Christian's ability to assemble a truly top-flight management team.
- Many share the philosophy for which Stemtech was founded.

Slide 7 – The World's First Stem Cell Nutrition Company (Part 4)

- Bringing to market the world's first-ever Stem Cell Enhancer – SE2™!

Slide 8 – What is SE2™ (Part 1)

- So what is SE2™?
- To put it in scientific terms, it's a patented, proprietary concentrate of an aquatic botanical, *Aphanizomenon flos-aquae* plus other ingredients.
- Shown to support the release of more adult stem cells... for a longer period of time.



Slide 9 – What are Stem Cells? (Part 2)

- But to understand the real importance of SE2™ and what it does, we first need to learn a little about stem cells.
- Sometimes called “master” cells, stem cells have the ability to turn into virtually every type of cell in the body.
- There are basically two kinds of stem cells.

Slide 10 – What are Stem Cells? (Part 3)

- The first being embryonic stem cells.
- You’ve probably heard of these, their use is highly controversial.

Slide 11 – What are Stem Cells? (Part 4)

- The second type is adult stem cells.
- And it was only recently that researchers began to discover the real extent of what they do.
- Adult stem cells are present in your body literally from birth.
- And scientists have now found that they are the key to your body’s natural renewal system.

Slide 12 – What Do Adult Stem Cells Do in the Body? (Part 1)

- Let’s take a look at what adult stem cells do in your body.
- Messengers are sent by tissues in need requesting the release of adult stem cells from the bone marrow.

Slide 13 – What Do Adult Stem Cells Do in the Body? (Part 2)

- Adult stem cells are released from the bone marrow and circulate in the bloodstream.

Slide 14 – What Do Adult Stem Cells Do in the Body? (Part 3)

- A different set of messengers attract adult stem cells to migrate into tissues where the adult stem cells reproduce and become new healthy cells of that tissue.
- Isn’t that fascinating!

Slide 15 – Why Stem Cells Are Important

- Adult stem cells are critical to your health because your body replaces old cells with new, fresh, healthy cells every day.
- For example:
 - Your intestinal lining is completely replaced by new cells about every five days.
 - Your liver every three to five years.
 - Your pancreas and lungs every four or five years.
 - And your heart every 15 to 20 years.

Slide 16 – Your Key to Optimal Health

- That’s why results of many scientific studies indicate that increasing the number of circulating adult stem cells is probably the single most important thing you can do to maintain optimal health.
- And this is where SE2™ comes in.

Slide 17 – What SE2™ Does

- Taking just two capsules of SE2™ supports an increase in the number of naturally released adult stem cells in circulation – for a longer period of time.



- This is equivalent to millions more new stem cells in circulation – making SE2™ one of the greatest wellness discoveries of our time!

Slide 18 – Scientific Proof

- In a double-blind crossover study, our SE2™ StemRelease™ Complex showed superior results.
- SE2™ – the only nutritional supplement in our industry proven to support the release of your own adult stem cells!

Slide 19 – More Stemtech Products (Part 1)

- Stemtech’s other unique products include StemFlo®, a triple-action antioxidant that supports optimal blood circulation.

Slide 20 – More Stemtech Products (Part 2)

- ST-5™ with MigraStem – not just for your stem cells but for every cell.

Slide 21 – More Stemtech Products (Part 3)

- StemSport®, used with great results by professional athletes and casual fitness enthusiasts alike.

Slide 22 – More Stemtech Products (Part 4)

- DermaStem; the first all natural, patent-pending product that works to revitalize your skin at the cellular level.
- Clinical tests show in just seven days DermaStem can help support rejuvenation of your skin to a younger, healthier state, and at the same time help fight the effects of oxidative stress and other premature aging factors of the skin.

Slide 23 – More Stemtech Products (Part 5)

- And two animal-friendly versions of our patented AFA Concentrate.
- StemPets® chewable tablets for dogs and house pets, and StemEquine® granules for horses and other large animals.

Slide 24 – A Perfect Solution

- So who should take our Stem Cell Nutrition products?
- Anyone wanting to enjoy optimal health.
- Anyone wanting optimal fitness and performance.
- In fact, everyone.

Slide 25 – The Timing is Now! (Part 1)

- These products are a major breakthrough in wellness, and Stemtech’s timing into the marketplace could not be better.

Slide 26 – The Timing is Now! (Part 2)

- You are perfectly positioned to capitalize on the emerging Stem Cell Nutrition industry if you choose. Let’s find out how.



Slide 27 – Our Business Model (Part 1)

- Stemtech products are not sold in stores, one reason being that most consumers do not yet know what Stem Cell Nutrition is.
- Instead, our products are sold via Network Marketing, a method that is very effective when something needs an explanation.

Slide 28 – Our Business Model (Part 2)

- Network Marketing rewards Distributors for selling products direct to consumers and for recruiting and helping others build financially-rewarding businesses of their own.
- And its popularity is growing. Recent surveys show that 74% of people in the United States have purchased products this way.

Slide 29 – Why Network Marketing (Part 1)

- In fact, Network Marketing is a huge industry.
- According to the U.S. Direct Selling Association, it generates worldwide sales of ^{US}\$114 billion a year!
- The United States accounts for about ^{US}\$30 billion a year, with more than 15 million distributors purchasing products at wholesale prices for themselves and for resale.

Slide 30 – Why Network Marketing (Part 2)

- So who is involved in Network Marketing?
- People of all ages, genders and professions. The benefits are attractive to most anyone, no matter their background.

Slide 31 – Why Our Opportunity? (Part 1)

- Perhaps the best way to explain why so many people have chosen to pursue the Stemtech Opportunity is to ask a simple question.
- If you didn't, or couldn't go to work for a month, would you still get paid?

Slide 32 – Why Our Opportunity? (Part 2)

- Now, more than ever, people are realizing the need for a "Plan B" – where you are your own boss, where you can never get fired or laid off.
- Something that lets you work from home and set your own schedule, where you can begin building your future part-time, without having to give up your current employment.
- An opportunity to build a residual income stream, so you can break the "time equals money" equation by simply introducing people to the product, and getting paid on their reorders over and over again.
- Something where you can leverage your efforts as you show others how to do what you're doing, and earn an override from Stemtech based on their success.

Slide 33 – Why Our Opportunity? (Part 3)

- Imagine getting paid on the efforts of tens, hundreds or even thousands of people.
- This gives you virtually unlimited income potential!

Slide 34 – Why Our Opportunity? (Part 4)

- According to Robert Kiyosaki, author of the famous book *Rich Dad Poor Dad*, "The number one thing people can do to increase their wealth is to start a part-time business."



- And with Stemtech, this is a very attractive possibility.

Slide 35 – Why Our Opportunity? (Part 5)

- You don't need any special skills or experience, because you're in business for yourself but not by yourself.

Slide 36 – Why Our Opportunity? (Part 6)

- We have a full range of professional marketing and support materials, including CDs and DVDs.
- Useful publications.
- A complete training system.
- Even customized websites, complete with movies and an online shopping cart! This makes it easy to share Stemtech information with contacts in other locations, whether it's next door or halfway around the world!

Slide 37 – A Global Opportunity

- Stemtech can be a truly global opportunity for you. We are already operating in dozens of countries on six continents and we are expanding into more each year.
- Imagine what can happen when you or your group knows people in one of these countries.
- When they join Stemtech and build an organization there, you could literally be making money while you sleep!

Slide 38 – A Company That Gives Back

- But you're not the only one who will benefit from your efforts.
- You are joining a company that gives back to the community.
- So your efforts go toward helping the Stemtech Global Foundation make donations to worthy charities around the world.

Slide 39 – Earn Extra Rewards (Part 1)

- You can also earn extra rewards with Stemtech.
- Help enough people improve their lives and you can drive a free BMW of your choice, paid for by Stemtech.

Slide 40 – Earn Extra Rewards (Part 2)

- Or enjoy a world-class vacation with Ray, Christian and other top corporate and field leaders.

Slide 41 – Timing Is Everything (Part 1)

- One more reason to consider the Stemtech Opportunity today.
- They say that timing is everything in business, and with Stemtech the timing is now.
- We have a red-hot patented product perfectly positioned to capitalize on the stem cell media frenzy, and we've successfully completed the risky Formulation phase that all new companies must go through when bringing a product to market.

Slide 42 – Timing Is Everything (Part 2)

- We are now well into the next phase, Concentration, with infrastructure in place to handle growth and growing product visibility.



- Historically the Concentration phase is followed by a period of very fast growth as the new product goes from being a specialty item to a recognized brand, eventually settling into a pattern of long-term stable growth.
- The period of fast growth is known as the Momentum phase, and it is here that savvy entrepreneurs can literally earn a fortune in a relatively short amount of time.
- In our industry, a recognized way to take advantage of this phenomenon is to get involved and build the biggest team you can before the point known as “critical mass” where momentum takes hold and things start to explode.
- The trends are pushing Stemtech ever closer to critical mass as we become known as The Stem Cell Nutrition company.
- So the time to get involved and start building your future is now!

Slide 43 – Timing Is Everything (Part 3)

- Most people never have the chance to capitalize on perfect timing like this, but you do.

Slide 44 – Imagine the Possibilities

- Doesn't it make sense to begin using a product line that gives you more control over your health?
- To capitalize on an opportunity that gives you more choices in life?
- To align yourself with a company that gives you more hope for the future?

Slide 45 – Getting Started (Part 1)

- So let's go over some of your options for getting started.
- You can either try some product at retail price.
- Or you can become a distributor and get wholesale pricing. The distributor fee is just ^{US}\$35 including your starter kit.
- But the most popular way to get started is with the optional FastStart Pack, a value of more than ^{US}\$700 for just ^{US}\$299.

Slide 46 – Getting Started (Part 2)

- The FastStart Pack includes your distributor fee, a supply of discounted product, marketing and training materials, a fully functional website valued at ^{US}\$130, and more.
- Several bigger Leadership Packs are also available for those who are interested.

Slide 47 – Getting Started (Part 3)

- Additionally, we recommend enrolling on our AutoShip program.
- This convenient monthly purchase plan gives you extra discounts as well as eligibility for all parts of the Stemtech compensation plan.

Slide 48 – Getting Started (Part 4)

- Which option is best for you?
- Ask the person who gave you this presentation to help you get started today!